



Fostering the growth of our regional film industry and audience

Report to the Community

Overview

Key Goals

What We Do

We cultivate, support and connect our film community to opportunities in the film industry. We connect the dots so filmmakers can get jobs, and filmmakers from outside (and inside) the area can make their films here. The more professional our local film crew, the more producers will want to make films here. **The more films that get made here, the more jobs there are for our filmmakers.**

Film in Dayton?

You bet. Forged by **Wright State University's** nationally ranked Motion Pictures Program; fostered by Emmy-winning and Oscar-nominated directors and local residents Steve Bognar and Julia Reichert and a score of other noted filmmakers; sustained by the production and technical talent that lives and works here, including J. Todd Anderson, storyboard artist for the Coen brothers (including their recent **"True Grit"**); and motivated by the new Ohio Film Tax Incentive program — films get made here.

Denzel, GM and George Clooney . . .

In 2009, Governor Ted Strickland signed legislation creating Ohio's first Film Tax Credit to spur expansion of the state's film industry. The state has approved more than \$10.6 million in potential tax credits based on \$39.2 million in eligible production expenditures. Ohio has successfully attracted and supported dozens of film and television projects, including "Unstoppable," starring **Denzel Washington**, and "Ides of March," directed by **George Clooney**, set to begin filming in February. Ohio was also home to filming for **"The Shawshank Redemption;"** the HBO-distributed **"The Last Truck"**; the 2011 **Sundance** favorite "Take Shelter"; as well as productions for the **National Geographic** and **SyFy** channels.

Who We Are

Board of Trustees

President: Ron Rollins
Vice-President: Gloria Skurski
Treasurer: Lisa Grigsby
Shaunn Baker
Steve Bognar
Neenah Ellis
Marisha Mukerjee
Karri O'Reilly
Rocky Smith

Staff

Executive Director:
Eva Buttacavoli
Marketing &
Communications:
Brandon Evans

FilmDayton supports or leads projects resulting in new business in the region, as well as retention of the workforce.

- We support the creative and professional growth of our region's **filmmakers** and the film community.
- We promote our filmmakers to **productions** inside and outside the region.
- We provide transformative experiences to **filmgoers** through watching and learning about film and interacting with filmmakers.

How We Do It

- **Established in 2007 through DaytonCREATE**, an initiative to revitalize the region's economic competitiveness via a creative workforce, FilmDayton promotes Dayton's filmmakers and pushes Dayton as a filmmaking location.
- FilmDayton presents a series of year-round initiatives:
 - **Film Connections** monthly screening and networking meetings
 - **Professional Development Workshops** builds filmmakers' production and technical skills
 - **"48-Hour Filmmaker Bootcamps"** takes students from "script to screen" in 48 hours
 - **FilmDayton Festival** showcases locally connected films and the "best of the fests"
 - **filmdayton.com** connects filmmakers to opportunities, news and discussion on our popular FilmDayton Forum
- **2010 Annual Budget**

Expenses	43,000
Income	49,000
Profit/Loss	\$6,000
- **Annual Support**
 - Cox Media Group Ohio
 - DP&L
 - SOCHE
 - ThinkTV
 - Wright State University
- FilmDayton is a not-for-profit 501(c)(3)

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Looking Back-2010

Program Highlights

Working alongside the Ohio Film Office (Columbus), the Cleveland Film Commission, the Cincinnati/Northern Kentucky Film Commission and the Southern Ohio Filmmakers Association, as well as other organizations across the region, the work of FilmDayton is only now beginning.

- FilmDayton partnered with **Muse Machine** to present a 48-Hour Filmmaker Boot Camp and the FilmDayton Film Club at **Centerville High School**, in which students learned the production techniques to create short films that premiered at the 2010 FilmDayton Festival.
- FilmDayton presented its 2nd annual Film Festival: three days with 21 comedy, drama, documentary, shorts and feature films at **The Neon**; three Dayton premieres including the psychological horror film "True Nature" – with both the hometown filmmakers and Hollywood stars in attendance; Dayton rock video projections in the FilmDayton Power-Up Lounge at the former Greyhound bus station; workshops such as *Karri O'Reilly Destroys Your Resume (and then helps you fix it so you can get a job on a movie)* and *A How-to of Local Independent Filmmaking* at **ThinkTV**; PITCH-IT! (think "American Idol" with prospective filmmakers) over cocktails at Gilly's Jazz club; and the first **WYSO Screenless Screening** – featuring original radio stories presented in the darkened theater. . .
- FilmDayton continued to help develop the guidelines under the **Ohio Film Tax Incentive** program to ensure spending that has a significant economic impact in the state. (In 2009, FilmDayton also worked closely with the **City of Dayton** on its F.A.S.T. Film Permit system — a program that helps filmmakers obtain fast, free permits to film in the city while ensuring the filmmakers are insured and professional.)
- Through generous underwriting from **DP&L**, FilmDayton undertook a comprehensive Strategy & Purpose planning initiative, resulting in identification and strategy of three lines of business benefiting the life and living of our filmmaking community.
- Starting off 2011 with a bang, FilmDayton received a \$10,000 gift from DP&L for annual support and a \$5,000 sponsorship from the Levin Family Foundation to underwrite FilmDayton's first professional development weekend – featuring **Production Assistant Training** and **Indie Financing: Closing the Budget on Your Feature Film** workshops.

The FilmDayton Festival

The FilmDayton Festival, approaching its 3rd year, is **FROM Dayton** — featuring films that have roots, or take their cue, from right here in the Miami Valley. Films made by people who grew up and learned their craft here. Films starring people who live and work in our town. Films inspired by people and places in our midst. Films shot right here. And films **FOR Dayton** -- we present the best of the Fests (such as Cannes, Sundance and Toronto) that you can only see with FilmDayton.

The 2010 FilmDayton Festival boasted over 1,200 participants, 60 volunteers, 37 filmmakers, 35 local businesses and 11 corporate sponsors.

2010 Festival Highlights

THE LAST TRUCK

Oscar-nominated and HBO-distributed documentary **directed by the Miami Valley's own Steve Bogner and Julia Reichert**. The inside story of the last days of Moraine's GM plant as lived by the people who worked the line.



WINTER'S BONE

FilmDayton presented this 2011 Oscar-nominated and 2010 Sundance Grand Jury Prize winner months before it was released in theaters. The story of a young woman who must fight her way through the dangerous meth-lab business of the Ozarks to find her father.



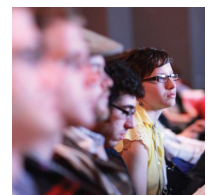
BIG LENS

Sold out two years in a row, the best senior films from Wright State University's award-winning motion pictures program



PITCH-IT!

The festival's most popular event. Professionals and novices alike sign up to pitch their movie in two minutes to a panel of industry experts, for bragging rights and cash prizes.



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